



April 08, 2016

The Honorable Jim Gray, Mayor
Lexington Fayette Urban County Government
Office of the Mayor
200 E. Main Street
Lexington, KY 40507

Dear Mayor Gray,

21c Museum Hotels is proud to be part of the ongoing renaissance in downtown Lexington, a vibrant city that values its past and prepares for the future.

Our 88-room boutique hotel, contemporary art museum and restaurant opened earlier this year in Lexington's historic First National Bank Building. In fact, our new home was the city's first skyscraper designed by famed New York architecture firm McKim, Mead & White.

We are especially enthusiastic about the Town Branch Commons Corridor project, which promises to transform the transportation options in Lexington and the surrounding Bluegrass region. We readily lend our support and endorsement as you seek federal TIGER grant funding to accelerate the project.

This project will have a tremendous positive impact on our community, creating a multimodal corridor throughout the heart of our city and better connecting people to the neighborhoods, businesses, amenities and natural features of Central Kentucky.

21c Lexington represents an investment of more than \$40 million in downtown – an investment we made because we see the opportunity for growth and development here. Public-private investments like the Town Branch Commons Corridor are part of the reason we chose to invest in Lexington.

We believe Town Branch Commons Corridor will fuel the ongoing economic development efforts and entice other investments as it draws more pedestrians, cyclists and motorists to use this urban-to-rural pathway.

We are proud to be a part of the excitement and opportunity that is building in Lexington. The Town Branch Commons Corridor can be a catalyst for even more vitality in Lexington's downtown and the surrounding region.

Sincerely,

A handwritten signature in blue ink, appearing to read 'C. Greenberg', written over a light blue circular stamp.

Craig Greenberg, President
21c Museum Hotels