

March 31, 2016

The Honorable Jim Gray, Mayor
Lexington Fayette Urban County Government
Office of the Mayor
200 E. Main Street
Lexington, KY 40507

Heath W. Campbell, Regional President
BB&T Plaza
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Lexington, KY 40507
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Dear Mayor Gray:

On behalf of BB&T, I am writing to strongly support the Town Branch Commons Corridor project, an investment in improved transportation and mobility for Lexington and the surrounding Bluegrass region.

BB&T is one of the largest financial services holding companies in the U.S. with \$209.9 billion in assets and market capitalization of \$29.5 billion, as of December 31, 2015, and proudly has six locations serving the Lexington community.

We believe this project will have a tremendous and transformative impact on our community, creating a multimodal corridor throughout the heart of our city and better connecting people to the neighborhoods, businesses, amenities and natural features of Central Kentucky.

Town Branch Commons Corridor will make our community safer for pedestrians, cyclists and motorists. The planned improvements to our existing transportation infrastructure will eliminate many of the barriers and hurdles to mobility and truly transform our transit center into a multi-modal epicenter downtown.

This connecting pathway creates opportunities for active commuting and recreation that will help residents build physical activity into their day, improving our community's public health.

The project will improve quality of life and economic opportunity through improved accessibility for all populations. Businesses, residents and visitors will all benefit from this visionary investment that both preserves our past and prepares for our future. Town Branch Commons will be catalytic in how it will improve property values, revitalize neighborhoods, encourage business growth and have a long-lasting positive regional impact.

Town Branch Commons Corridor is an environmentally responsible and sustainable project. The improvements will better protect the natural streams that flow through our region and restore more ecological balance to the urban core with trees, shrubs, rain gardens and storm water facilities.

For these reasons, BB&T enthusiastically raises its voice in support of federal TIGER Grant funding for Town Branch Commons Corridor.

Sincerely,


Heath W. Campbell
Regional President